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Weather Source Welcomes Dark Sky Customers with Special Offer

Dark Sky customers may take advantage of a complimentary 30-day trial and 12 months of price matching for Weather Source's industry-leading API

Salem, N.H. (April 9, 2020)—Weather Source, the leader in weather and climate technologies for business intelligence, is extending a one-time offer of superior data at the same price for Dark Sky API customers affected by Apple's recent acquisition of Dark Sky.

Dark Sky customers seeking a new weather API are invited to discover why Weather Source data powers a majority of Fortune companies. Weather Source is pleased to offer a complimentary 30-day trial of its OnPoint API and will match any Dark Sky subscription price for the first 12 months of an annual Weather Source API subscription. This introductory rate will provide access to OnPoint Weather, including past (historical), nowcast, and up to a 15-day forecast in both hourly and daily formats.

"This is an excellent opportunity for Dark Sky users to test drive Weather Source's OnPoint API and to learn what sets us apart from other weather data providers," said Weather Source CEO Mark Gibbas. "Our curated continuum of data is accurate, reliable, and ready for immediate analysis. Additionally, our API is built on an unparalleled, high-resolution weather system that ensures hyper-local weather data down to any user's location of interest."

Unlike many weather data providers that rely on a singular input, Weather Source collects data from a variety of inputs, including airport observation stations, satellites, radar, and Internet of Things-enabled devices.

Weather Source supports a wide range of response formats and delivery methods, allowing for seamless transition to its lightning-fast OnPoint API.

Dark Sky API users must sign up by May 7 to access this special offer. Contact **sales@weathersource.com** to get started today.

About Weather Source

Weather Source empowers organizations to leverage weather and climate technologies for business intelligence. Our mission is to make hyper-local weather and climate data accessible around the globe and across industries. Our passion is working with companies to leverage

weather and climate data to develop strategies that ultimately reduce waste, increase ROI, fine-tune logistics, optimize marketing strategy, and improve resource planning. To learn more, visit the Weather Source $\underline{\text{website}}$ and follow us on $\underline{\text{Twitter}}$ and $\underline{\text{LinkedIn}}$.